

JULY-DECEMBER 2019

# ANNUAL REPORT

PREVENTION CHANGES EVERYTHING.

EDUCATION

EMPLOYMENT

ENGAGEMENT

# **OUR VISION**

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A WORLD FREE FROM  
HUMAN TRAFFICKING.

# **OUR MISSION**

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WE MOBILIZE  
COMMUNITIES TO COMBAT  
HUMAN TRAFFICKING  
THROUGH PREVENTION  
PROGRAMS.



STAND WITH HIM

Nehya Swishan  
- Roseville

St. James

COMBAT  
October 27, 2014 • Folsom, CA

125

# OUR ESSENCE

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PREVENTION  
CHANGES  
EVERYTHING.



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# HUMAN TRAFFICKING AT A GLANCE

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SEX

## TRAFFICKING

Sex trafficking is the use of force, fraud, or coercion to compel children and adults to engage in commercial sex acts against their will. Common examples are: solicitation, personal sexual servitude, pornography.

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LABOR

## TRAFFICKING

Labor trafficking is the use of force, fraud, or coercion to force children and adults to work against their will in many different industries. Common examples are: debt bondage, forced labor, and child labor.

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# SIGNS

unfit working conditions  
 visible signs of branding  
 overly controlling employer  
 overly controlling partner  
 debt bondage  
 tense, fearful behavior

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Human trafficking  
 is a **\$150 billion**  
 global industry annually.

**25%**  
 OF VICTIMS ARE  
 CHILDREN

There are **100,000+** victims  
 of human trafficking in the  
 United States.

**75%**  
 OF VICTIMS  
 ARE FEMALE

There are **40 Million+**  
 slaves worldwide-  
**5.4 victims** for every 1,000  
 people in the world.

**81%**  
 OF VICTIMS ARE  
 TRAPPED IN  
 FORCED LABOR

## Dear Friends,

Whenever I share with people what I do for a living, they often are saddened and say, “Wow, that is really a tough crime to combat” or “How do you do that?” In ten years, the theme that has foundationally grounded our 3Strands Global Foundation team is **HOPE**. Without the hope to change the trajectory of the problem, the thought of humans selling humans would have discouraged us all, but you see, we have the great privilege of working in the “hope space” by providing prevention education and reintegration to survivors and at-risk individuals. We educate tens of thousands throughout the K-12 schools with the PROTECT program and have served 136 clients to-date through the Employ + Empower program.

Webster defines hope as a desire for good, accompanied with at least a slight expectation of obtaining it, or a belief that it is obtainable. Hope differs from wish and desire in this, that it implies some expectation of obtaining the good desired, or the possibility of possessing it. Hope means there is a real possibility of A World Free from Human Trafficking.

Hope drives us. Hope of a teacher identifying a student being victimized so that appropriate resources can be delivered, hope that a client’s new job will grant them the opportunity to choose safe housing, hope that the next time a teen is approached on social media by someone unknown, they will recognize the red flags of trafficking and not engage, hope that all those we serve will understand their true value and worth, and thus will be empowered to make their own life choices and pursue their dreams, hope that volunteers and donors will understand their impact- these are just some examples of what fuels us day in and day out.

As you read these pages of hope and impact, I ask you to reflect on your own role in the journey. Together we can impact the world and eradicate human trafficking.

With Gratitude,



Ashlie  
Co-Founder and CEO



“ Webster defines hope as a desire for good, accompanied with at least a slight expectation of obtaining it, or a belief that it is obtainable.”



**171**

**SURVIVORS AND AT-RISK INDIVIDUALS SERVED**

**500,000+**

**STUDENTS EDUCATED AND PROTECTED**

**22,000+**

**MOBILIZED BY THE BREAK FREE RUN**

\*number of individuals served to-date

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“ Years ago, I discovered both the rewards and the wonder associated with being a teacher. I regularly celebrated the opportunities I had to make a difference in a student's life. The PROTECT program allows every adult on a school campus to make a difference like none other: teaching students how to stay safe is powerful, meaningful, and life-preserving! - **Gordon Jackson, National Director of PROTECT**



PROTECT (Prevention Organized to Educate Children on Trafficking) is a scalable prevention education program which trains students on the forms, tactics, and signs of human trafficking, allowing them to better protect themselves and others from victimization. Through an online learning platform, educators are provided with access to trainings and standardized curricula for elementary, middle, and high school students. Through the PROTECT program, teachers are also equipped to recognize signs that a student is currently being trafficked or is potentially at-risk. The program provides the proper resources to prevent victimization from occurring.

Alongside partners, Love Never Fails and Frederick Douglass Family Initiatives, 3Strands Global Foundation co-founded the PROTECT program in collaboration with the California Department of Education and the Office of the Attorney General for the State of California.

**PROTECT PREVENTS, AND PREVENTION CHANGES EVERYTHING.**

# PREVENTION THROUGH EDUCATION

# PREVENTION THROUGH EMPLOYMENT



3Strands Global Foundation's Employ + Empower reintegration program connects survivors of human trafficking and those at-risk (such as transitional aged-foster youth) with sustainable, trauma-informed jobs and the resources they need to succeed in the workplace, allowing them to create a new future – one free of exploitation.

Economic insecurity is one of the main vulnerabilities exploited by traffickers, and thus the lack of sustainable employment and financial stability is the reason many at-risk individuals are victimized and survivors return to a life of exploitation. The Employ + Empower Reintegration program aims to end a continued cycle of exploitation through a consistent focus on job readiness assistance, training and skill expansion, and job placement while also providing wrap-around social work services.

Survivors have repeatedly shared with Social Workers that the most empowering action to take on their behalf is to connect them with employment. The Employ + Empower team at 3Strands Global Foundation meets with clients regularly to provide support during the employment process, helping to meet basic needs such as access to job and interview clothing, and to connect them with community resources such as transportation, education and childcare.

Ultimately, the Employ + Empower program aims to prevent future exploitation by offering a viable alternative to victimization – one that enhances self-esteem while teaching vital, transferrable job skills.

“ Her potential is unlimited. She has overcome so much...these milestones are extremely special and I am so excited to see all that she is going to accomplish.

- **Kaitlyn DiCicco, Employ + Empower Program Manager**

# PREVENTION THROUGH ENGAGEMENT

Our Engagement program mobilizes communities and their leaders to stand up against human trafficking. We believe in the power of our voices and aim to create opportunities for individuals to engage with their political leaders through grassroots advocacy and hosted events, the largest of which is our annual Break Free Run. Each year, the Break Free Run brings together thousands of people, raising awareness about the issue and providing a unique chance to become a part of sustaining our prevention programs. With its innovative Virtual Runner option, the Break Free Run has spread its reach across many countries and continues to grow to new places and people year after year.



“ I volunteer year after year because it happened to my daughter.

- Nicole, BFR Core Team Member



# 10TH ANNUAL BREAK FREE RUN



# MEET OUR TEAM...

## Ashlie Bryant

Co-founder,  
President, and CEO



“ We are honored to work in the hope space.

## Ramon Manrique-Mejia

Chief Operating Officer



“ I want to be known as a contributor to the movement to end violence.

## Kylie Hall

Executive Administrator and Internal Marketing Coordinator



“ I strive to manifest a global understanding that every person holds incalculable value.

## Gordon Jackson

National Director, PROTECT



“ I love people and the complex diversity associated with people.

## Amanda Taggart

Senior Program Manager, PROTECT



“ I strive to inspire others through innovation and education.

## Riley Stoltenburg

California Implementation Coordinator, PROTECT



“ I am passionate about working with under-served populations.

## Sean Brown

Regional Director for the Capital District and Bay Area, PROTECT



“ Helping people fuels me.

## Cynthia Cook

Regional Director for Northern California, PROTECT



“ I believe that our children are our most precious resource and preventing them from being exploited is the most important thing that I can do with my life.

## Annelise Tate

Regional Director for  
Central California,  
PROTECT



“ I want my legacy to be a long-lasting trail of hope, transformation and love.

## Katy Randall

Regional Director  
for San Diego,  
PROTECT



“ My favorite part during a prevention training is when I share about possible red flags. The eyes of teachers light up in recognition and they begin thinking about students who may be trafficking victims. It's at this moment where I know I've reached them.

## Don Buchheit

Educational  
Consultant



“ A protected student is an engaged learner. My students throughout my 35 years in education have shown this to me in so many powerful ways. When a student feels safe, loved and protected they are truly ready to learn and dream about their futures. How can I not do this work?

## Josh Loaiza

Utah Implementation  
Coordinator,  
PROTECT



“ To be a part of something that is helping protect vulnerable youth, something that is bigger than yourself, makes every day fulfilling. I'm truly humbled by the opportunity.

## Jacob Thompson

Regional Director  
for Utah, PROTECT



“ I would like my legacy to be that despite shortcomings and failings, I was one who chose to amplify the good.

## Kaitlyn DiCicco

Program Manager,  
Employ + Empower



“ I strive to be known as a fierce advocate, determined to inspire others to see that they are worthy of love, joy and respect.

## Lisa Huizenga

Caseworker,  
Employ + Empower



“ Despite this matter being truly heart-breaking, I have been encouraged by the strength and resolve of survivors who themselves fight to break free and pursue their own journeys of healing.

# OUR BOARD OF DIRECTORS

## LISA COHEN

SENIOR SUPERVISING PRODUCER, CNN

## BARRY DAVIS

REGIONAL MANAGING PARTNER, BKD

## DENNIS DIAS

FORMER NAVAL OFFICER, HEAD OF THE OFFICE OF ANALYTICS AND TRADECRAFT (A&T)

## LISA THEE

VP OF STRATEGIC PARTNERSHIPS, BARK

## SHELLEY WETTON

SENIOR VP AND CHIEF MARKETING OFFICER, FIVE STAR BANK

## TINA FERGUSON

OWNER, FACE IN A BOOK

## MARK MCCOMBE

HEAD OF AMERICAS AND GLOBAL HEAD OF BLACKROCK ALTERNATIVE INVESTORS, BLACKROCK

## CHAD ROMINE

VP OF BUSINESS DEVELOPMENT, NAUTILUSDT

## JENNIFER RANDLETT MADDEN

LAW PARTNER, DELFINO MADDEN O'MALLEY COYLE & KOEWLER, LLP

## ROGER MARTIN

CHAIRMAN AND CEO, ENDURAGIVE

Imagine a child, feeling alone. Afraid. Aware that she has been, and will be again, forced into an activity she does not wish to participate in, by someone she does not trust; against her will. Unable to ask for help, for fear of repercussions, she feels trapped. Isolated. Helpless. Losing hope, asking.... why me?

This type of pain is occurring everyday in the United States, and around the world, in the form of human trafficking. A multi-billion-dollar business that inflicts this kind of pain on its labor force.

This is why 3Strands Global Foundation exists. To see a world free from this kind of pain. To see this industry eradicated. To see a world free from human trafficking.

This has been a monumental year for 3Strands Global Foundation. The organization is as healthy as it's ever been, we continue to expand and deepen our strategic partnerships, and we have a proven playbook around Prevention and Reintegration. We are ready to engage the battle like never before.

And we wouldn't be in this position without you. Thank you for your ongoing support and encouragement to this organization and this vital cause. You are making a difference. Together, we are having an impact on this horrific industry, as evidenced in this report. So again, thank you from all of us at 3SGF. We are so appreciative of your support.

If you've made it this far in this note, I'm guessing your either a supporter, someone sympathetic to the cause or a curious onlooker. Whatever the case may be, I would like to make one simple request of you. Please spread the word about what 3SGF is doing and the important cause it is fighting for. The opportunities before this organization are ever-increasing, which means we need more modern-day abolitionists standing with us. Help us get the word out!

Sincerely,

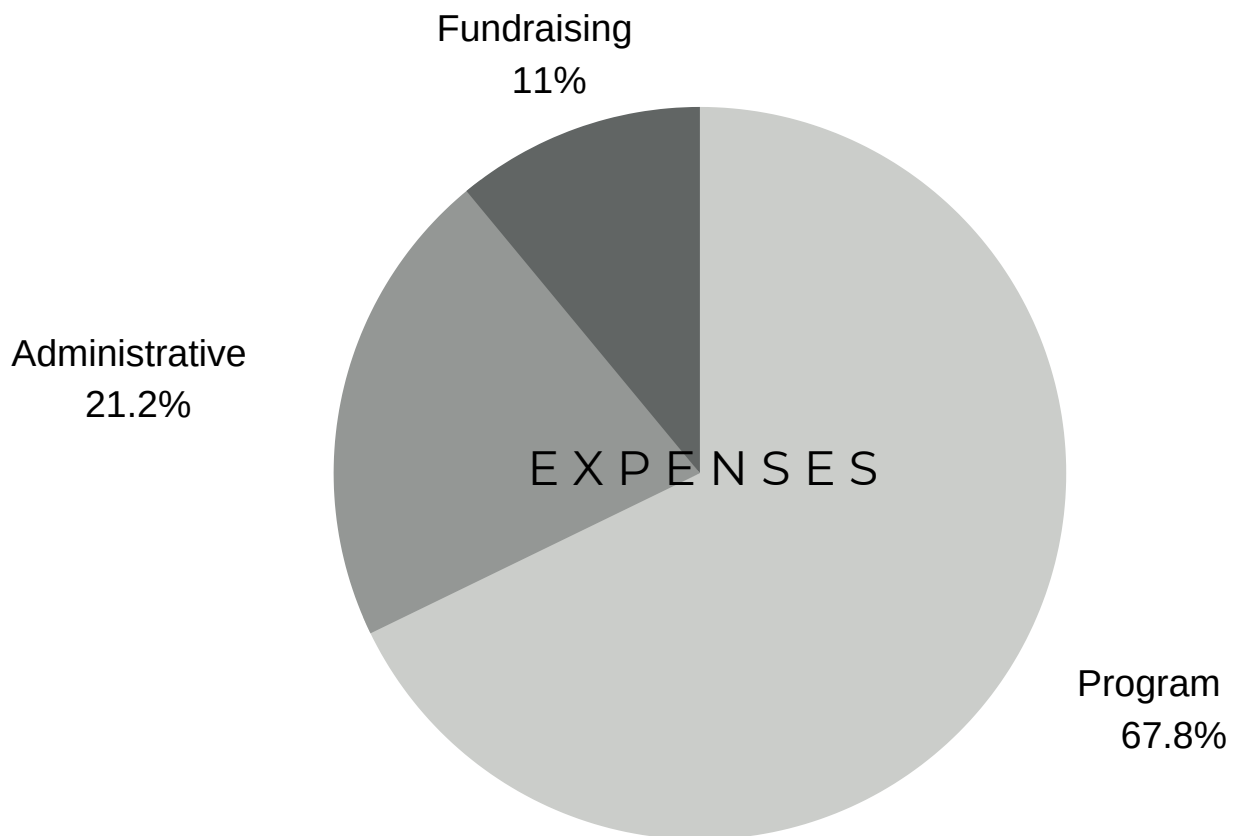
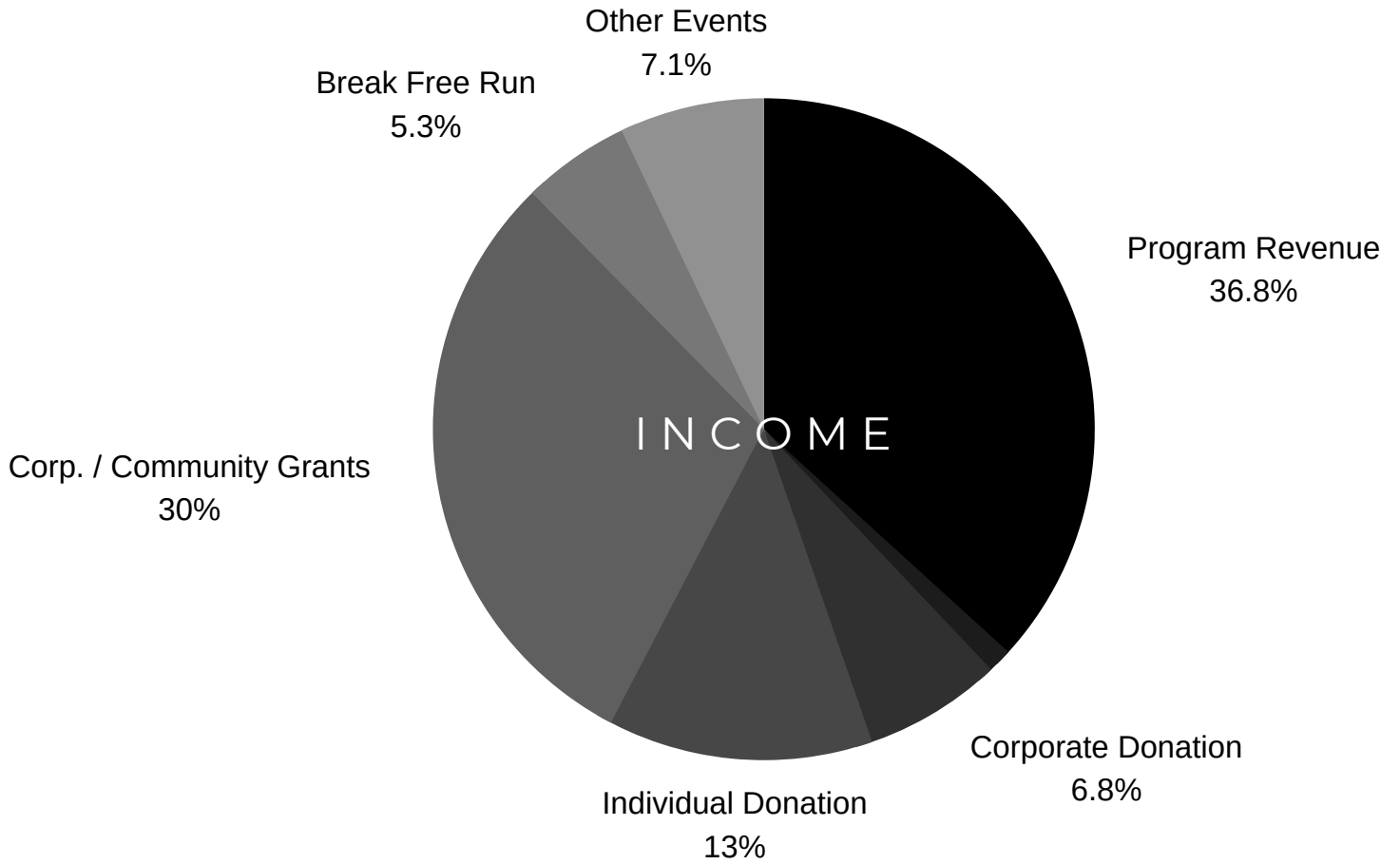


## GAMIL CAIN

CHAIRMAN OF THE BOARD  
SECURITY ARCHITECT, INTEL



# FINANCES



# JOIN A COMMUNITY OF HOPE

Join the Community. Give Monthly.

We have created an all new monthly donor experience- a community of modern-day abolitionists that are changing the world, one month at a time.

Members are able to interact with our efforts and their impact anywhere in the world, on any device.

# TRANSPARENCY

$$\$75 = \text{[Teacher at whiteboard with students]}$$

\$75 is the average cost to train one teacher through our PROTECT Prevention Education.

$$\$215 = \text{[Man in suit]}$$

\$215 is the average cost to empower one survivor or at-risk individual through our E+E program.

$$\$350 = \text{[Man reading book]}$$

\$350 is the average cost to educate 100 students through our PROTECT Prevention Education.



“

H O P E

E X I S T S

- *quote from a human trafficking survivor*

**T A K E  
A C T I O N  
N O W**

visit [www.3SGF.org](http://www.3SGF.org) for more  
ways to get involved.





**strands**<sup>TM</sup>  
**GLOBAL FOUNDATION**



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