FOR IMMEDIATE RELEASE:

3Strands Global Foundation Welcomes International Human Trafficking Prevention Advocate, Hillary Evans, to the Team

(August 19, 2021) - 3Strands Global Foundation (3SGF), a prevention-focused non-profit organization committed to eradicating human trafficking and exploitation, has welcomed Hillary Evans to its team of individuals passionate about creating a world free.

As an Education Director, Hillary will be leading the implementation of PROTECT Prevention Education and Training in Texas. The program was first founded in 2015 by 3SGF, Love Never Fails, and Frederick Douglass Family Initiatives in response to the need for human trafficking prevention education in the classroom. Since its inception, over 60,000 adults across the United States have been trained on recognizing signs of human trafficking, reporting, and proper response protocols. Additionally, it’s estimated that over 500,000 students have been educated on how to protect themselves and others from human trafficking and exploitation. Implementation and operation of the program is managed by 3Strands Global Foundation.

“We are thrilled to have Hillary join our 3Strands Global Foundation team. From her past role as Co-Founder and CEO of Redeeming Zoe, she brings a passion for prevention as well as expertise in global and domestic implementation tactics. We know that Hillary will be critical to our prevention strategy as 3SGF continues to protect children around the country,” says Ashlie Bryant, 3SGF Co-Founder and CEO.

Hillary shares, “our focus [at Redeeming Zoe] was targeted toward prevention of online sexual exploitation of children. Through our programs, we found that similarly to domestic trafficking, the vulnerabilities are very much the same.”

PROTECT training and education includes teaching on the dangers of technology and how to prevent online exploitation and abuse. While 3SGF focuses primarily on prevention domestically, Hillary’s existing understanding of the role of technology and specifically, online platform utilization will be incredibly constructive as she reaches the Texas population.

Hillary says, “I have always wanted to be on the front end of this fight. Seeing the struggles and trauma that one faces because of trafficking has pushed me to want to be a part of the solution. Prevention is always better than cure.”

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